

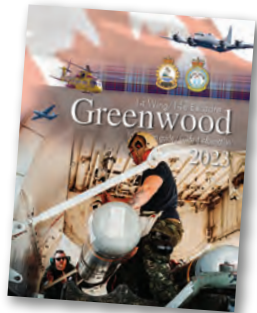
## 2023 Aurora Newspaper winter promotions

Contact | [auroramarketing@ns.aliantzinc.ca](mailto:auroramarketing@ns.aliantzinc.ca) • 902-765-1494 local 5833

### 14 Wing Greenwood wing guide 2023

Official publication providing information on all squadrons and sections operating at Canadian Force's largest Air Force base in Eastern Canada, along with community, family and recreational programs. This guide is distributed by the Greenwood Military Family Resource Centre to military families coming into our community, and is used as an awareness tool by the wing's public affairs officer and Greenwood Military Aviation Museum.

- 1,000 copies
- 90-plus pages
- **Full colour, glossy**
- Bilingual
- Text banner \$ 70
- Eighth page \$ 225 - landscape
- Quarter page \$ 390 - landscape or portrait
- Third page \$ 550 - landscape
- Half page \$ 720 - landscape or portrait
- Full page \$1,100
- Inside cover
  - full page \$1,200
  - half page \$ 780 - landscape
- Back cover \$1,250
- All prices plus tax
- **Deadline noon March 4**
- **Available April 1**



### Monster Find & Win 2023

The Aurora Newspaper's weekly Find & Win contest goes monster-size to mark the new year. A 30-question edition of the newspaper scavenger hunt will be published in the **January 23, 2023 issue**.

- Donate a product or certificate, and the value of that item will be deducted from your ad cost (up to a \$100 prize, discount to a maximum of 50 per cent of the ad's regular cost)
- You have multiple chances of having your business highlighted in the contest questions
- Participating business/ organizations' colour logos will be included on the Monster Find and Win contest page
- The winner will be drawn randomly from entries received
- **Booking deadline** Wednesday, noon, January 18



### Business booster

Five weeks of advertising, including four weeks featuring your business card (2 columns by 28 agate lines/ 3.25 inches by 2 inches) AND one larger display space (4 column by 45 agate lines/ 6.625 inches by 3.25 inches)

- \$400 plus tax - **black and white** (save \$76)
- \$444 plus tax - **colour** (save \$81)

### Services & trades

Business card directory

#### Black and white

- 2 columns by **25 agate lines**/ 3.25 inches by 1.75 inches
- Single insertion \$59 plus tax OR six week commitment \$297 plus tax (regular line rate = \$354 plus tax)
- 2 columns by **50 agate lines**/ 3.25 inches by 3.5 inches.
- Single insertion \$118 plus tax OR six week commitment \$594 plus tax (regular line rate = \$708 plus tax)

#### Colour

- 2 columns by **25 agate lines**/ 3.25 inches by 1.75 inches.
- Single insertion \$65 plus tax OR six week commitment \$330 plus tax (regular line rate = \$390 plus tax)
- 2 columns by **50 agate lines**/ 3.25 inches by 3.50 inches. Single insertion \$130 plus tax OR six week commitment \$660 plus tax (regular line rate = \$780 plus tax)



### Sizzling Savings

#### Go big! Save big!

Buy a 5-week **colour** promotion of quarter-page or larger ads and **save 30 per cent**. Run 'em in a row, or pick your dates. (deadline Wednesdays noon)

