

the Aurora

2022 Aurora Newspaper holiday promotions

Contact | auroramarketing@ns.aliantzinc.ca • 902-765-1494 local 5833

Shop local this Christmas

Multi-page spread featuring photos and features on all things seasonal: outdoor living, recipes, consumer trends. Captures Black Friday sale dates (November 25) and four full weeks of the busiest retail season of the year.



- **Full colour**
- Book one week, save 10 per cent
- Commit to all four weeks, save 20 per cent
- Any ad, any size
- **November 21, 28, December 5 & 12 issues**
- **Deadline Wednesday noon before each issue**

Christmas greetings

Send seasonal greetings to clients, customers and friends in this special Aurora issue, featuring 14 Wing Greenwood greetings and letters to Santa.



- **Full colour**
- Sample size 3.25 inches by 2 inches (business card) \$66.08 plus tax OR
- Sample size 3.25 inches by 3.5 inches \$113.28 plus tax OR
- Any ad, any size at \$1.18 per line per column
- **December 19 issue**
- **Deadline December 14 noon**

Services & trades business card directory

- **Black and white**
- 2 columns by **25 agate lines**/ 3.25 inches by 1.75 inches
Single insertion \$53.50 plus tax OR six week commitment \$270 plus tax (regular line rate = \$321 plus tax)
- 2 columns by **50 agate lines**/ 3.25 inches by 3.5 inches
Single insertion \$107 plus tax OR six week commitment \$541 plus tax (regular line rate = \$642 plus tax)
- **Full colour**
- 2 columns by **25 agate lines**/ 3.25 inches by 1.75 inches.
Single insertion \$59 plus tax OR six week commitment \$300 plus tax (regular line rate = \$354 plus tax)
- 2 cols by **50 agate lines**/ 3.25 inches by 3.50 inches.
Single insertion \$118 plus tax OR six week commitment \$600 plus tax (regular line rate = \$708 plus tax)

Monster Find & Win 2023

The Aurora Newspaper's weekly Find & Win contest goes monster-size to mark the new year. A 30-question edition of the newspaper scavenger hunt will be published in the **January 23, 2023 issue**.



- Donate a product or certificate, and the value of that item will be deducted from your ad cost (up to a \$100 prize, discount to a maximum of 50 per cent of the ad's regular cost)
- You have multiple chances of having your business highlighted in the contest questions
- Participating business/ organizations' colour logos will be included on the Monster Find and Win contest page
- The winner will be drawn randomly from entries received
- **Booking deadline Wednesday, noon, January 18**

14 Wing Greenwood wing guide 2023

Official publication providing information on all squadrons and sections operating at Canadian Force's largest Air Force base in Eastern Canada, along with community, family and recreational programs. This guide is distributed by the Greenwood Military Family Resource Centre to military families coming into our community, and is used as an awareness tool by the wing's public affairs officer and Greenwood Military Aviation Museum.

- 1,000 copies
- 90-plus pages
- **Full colour, glossy**
- Bilingual
- Text banner \$ 70
- Eighth page \$ 225 - landscape
- Quarter page \$ 390 - landscape or portrait
- Third page \$ 550 - landscape
- Half page \$ 720 - landscape or portrait
- Full page \$1,100
- Inside cover
 - full page \$1,200
 - half page \$ 780 - landscape
- Back cover \$1,250

- All prices plus tax
- **Deadline noon March 4**
- **Available April 1**



For additional ad sizes, visit auroranewspaper.com