

2021 Aurora Newspaper winter promotions

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14 Wing Greenwood wing guide 2021

Official publication providing information on all squadrons and sections operating at Canadian Armed Force's largest air force base in Eastern Canada, along with community, family and recreational programs.

This guide is distributed by the Greenwood

Military Family Resource Centre to military families coming into our community, and is used as an awareness tool by the wing's public affairs officer and Greenwood Military Aviation Museum.



- 1,000 copies
- 90-plus pages
- **Full colour, glossy**
- Bilingual
- Text banner - \$60
- Eighth page - \$188 - landscape
- Quarter page - \$350 - landscape or portrait
- Third page - \$500 - landscape
- Half page - \$650 - landscape or portrait
- Full page - \$956
- Inside cover
- - full page - \$1,041
- - half page - \$705 - landscape
- Back cover - \$1,110

- All prices plus tax
- **Deadline March 5**
- **Available April 1**

National Volunteer Week Recognition

Join the community in marking National Volunteer Week April 18 to 24.

- **Full colour**
- Sample size 2 columns by 28 agate lines (3.25 inches by 2 inches) business card \$64.96 plus tax OR
- Any ad, any size at \$1.16 per agate line per column
- Promotion will appear in the April 19 issue
- **Deadline April 14 noon**

Business booster

Five weeks of advertising, including four weeks featuring your business card

(2 columns by 28 agate lines/ 3.25 inches by 2 inches)

AND one larger display space

(4 column by 45 agate lines/ 6.625 inches by 3.25 inches)

- \$356 plus tax - **black and white** (save \$68.20)
- \$396 plus tax - **colour** (save \$72.64)

Services & trades

Business card directory

Black and white

- 2 columns by **25 agate lines**/ 3.25 inches by 1.75 inches
- Single insertion \$52.50 plus tax OR six week commitment \$265 plus tax (regular line rate = \$315 plus tax)
- 2 columns by **50 agate lines**/ 3.25 inches by 3.5 inches.
- Single insertion \$105 plus tax OR six week commitment \$530 plus tax (regular line rate = \$630 plus tax)

Colour

- 2 columns by **25 agate lines**/ 3.25 inches by 1.75 inches.
- Single insertion \$58 plus tax OR six week commitment \$294 plus tax (regular line rate = \$348 plus tax)
- 2 columns by **50 agate lines**/ 3.25 inches by 3.50 inches. Single insertion \$118 plus tax OR six week commitment \$588 plus tax (regular line rate = \$708 plus tax)

