



Aurora Newspaper fall 2019 promotions

Contact | auroramarketing@ns.aliantzinc.ca 902-765-1494 local 5833

Fall Frolic

Multi-page spread featuring photos and features on all things seasonal: outdoor living, recipes, consumer trends. Captures fall fun dates and the Thanksgiving long weekend.

- **Full colour**
- Book one week, save 10 per cent
- Commit to all three weeks, save 15 per cent
- Any ad, any size
- **Issues**
September 30 (deadline September 25, noon)
October 7 (deadline October 2, noon)
October 14 (deadline October 9, noon)



Business booster

- \$342 plus tax – black and white (save \$65)
 - \$380 plus tax – colour (save \$72.40)
- Five weeks of advertising, including four weeks featuring your business card (2 columns by 28 agate lines/ 3.25 inches by 2 inches) AND one larger display space (4 column by 45 agate lines/ 6.625 inches by 3.25 inches)

Fire Prevention Week

Join the community in marking Fire Prevention Week October 6 to 12. Sponsor a bilingual fire safety tip on behalf of 14 Wing Greenwood Fire & Emergency Services. Feature will appear in the October 7 issue.

- **Full colour**
- \$50 plus tax
- **Deadline October 2 noon**



Services & trades

Join our business card directory:

- **Black and white**
- 2 columns by 25 agate lines/ 3.25 inches by 1.75 inches
- Six week commitment \$255 plus tax (regular line rate = \$303 – about a 16 per cent savings) OR
- Single insertion \$50.50 plus tax
- **Colour**
- Six week commitment \$283 plus tax (regular line rate = \$336 – about a 16 per cent savings) OR
- Single insertion \$56 plus tax



Remembrance Day feature

Join the community in marking Remembrance Day, with special features and stories. Feature will appear in the November 4 issue.

- Banner ad \$45 plus tax OR
- Any ad, any size at \$1.12 per agate line per column
- **Colour**
- **Deadline October 30 noon**



For standard ad sizes and dimensions, visit www.auroranewspaper.com