

the Aurora

2017 Aurora Newspaper holiday promotions

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Shop local this Christmas

Multi-page spread featuring photos and features on all things seasonal: outdoor living, recipes, consumer trends. Captures Black Friday sale dates (November 24) and four full weeks of the busiest retail season of the year.

- **Full colour**
- Book one week, save 10 per cent
- Commit to all four weeks, save 20 per cent
- Any ad, any size
- November 20 & 27, December 4 & 11 issues
- **Deadline** Thursday noon before each issue



Celebrate Christmas in Berwick

Celebrate Christmas in the “Apple Capital” of Berwick.

- **Full colour**
- Save 10 per cent on one week, or 15 per cent if you commit to both weeks
- Any ad, any size at 77 cents per line per column (one week) OR 72 cents per line per column (two-week commitment)
- **November 20 issue (deadline November 16 noon)** AND
- **November 27 issue (deadline November 23 noon)**



Kingston Christmas

Celebrate Christmas in the Village, at Kingston’s annual family fun night at the Credit Union Centre December 1. Feature will include all the event’s activities and schedule.

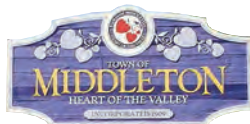
- **Full colour**, save 10 per cent
- Any ad, any size at 77 cents per line per column
- November 27 issue
- **Deadline** November 23 noon



Capture the magic of Christmas in Middleton

Celebrate Christmas in the “Heart of the Valley,” Middleton.

- **Full colour**
- Save 10 per cent on one week, or 15 per cent if you commit to both weeks
- Any ad, any size at 77 cents per line per column (one week) OR 72 cents per line per column (two-week commitment)
- **November 27 issue (deadline November 23 noon)** AND
- **December 11 issue (deadline December 7 noon)**



Christmas greetings

Send seasonal greetings to clients, customers and friends in this special Aurora issue, featuring 14 Wing Greenwood greetings and letters to Santa.

- **Full colour**
- Any ad, any size at 85 cents per line per column
- December 18 issue
- **Deadline** December 14 noon



Business booster

Take advantage of a five-week presence in The Aurora Newspaper, including:

- four business cards (2 columns by 28 agate lines/ 3.25 inches by 2 inches) AND a 4 columns by 45 agate lines/ 6.625 inch by 3.25 inch feature ad). You choose when to run the larger ad within the five weeks.
- **Black and white option**, \$260 plus tax (\$43 saving)
- **Colour option**, \$300 plus tax (\$43 saving)

Services & trades

Business card directory

- **Black and white**
- 2 columns by 25 agate lines/ 3.25 inches by 1.75 inches
- Six week commitment \$189 plus tax (regular line rate = \$225 – about a 16 per cent savings)
- Single insertion \$37.50 plus tax
- **Colour**
- Six week commitment \$214 plus tax (regular line rate = \$255 – about a 16 per cent savings)
- Single insertion \$42.50 plus tax



For standard ad sizes and dimensions, visit www.auroranewspaper.com